ORANGE COUNTY
HOTEL & LODGING ASSOCIATION

MEMBERSHIP

JOIN OCHLA.

Your voice in Orange County hospitality. Advocacy that protects your hotel, training for your team, and a network of the county's hospitality leaders.



WHO WE ARE

The Orange County Hotel & Lodging Association protects the rights and interests of the hotel and lodging industry throughout Orange County. Through strategic advocacy, strong community engagement, and impactful educational initiatives, we empower industry leaders, support hospitality professionals, and ensure the continued success of Orange County's tourism economy.

RECENT RESULTS

4-2
Irvine work rules repealed, 2025
After 14 months of advocacy, the Irvine City Council voted to repeal its onerous hotel work rules.

66%
Anaheim's Measure A defeated, 2023
Voters rejected the UNITE HERE Local 11 measure on hotel work rules and wages.

1ST
Buena Park hotel kept on track
Our digital campaign defeated a referendum drive against the city's first new hotel in years.

ANNUAL DUES

DUES THAT SCALE WITH YOUR PROPERTY

HOTELS

500 or more rooms $18 dues + $4 PAC per room	$22 per room
Fewer than 500 rooms $8 dues + $2 PAC per room	$10 per room
New or re-joining, fewer than 100 rooms First year only, then $10 per room	$500 first year
Future hotels Planned or under construction, until opening	$2 per room

NON-HOTEL MEMBERS

Annual revenue under $5 million	$1,500
Annual revenue of $5 million or more	$5,000

$500 minimum for any open hotel. **Re-joining** means no dues paid for at least one year. **PAC:** hotel dues include an expected contribution to the OCHLA PAC. Every hotel member pays the full amount; on request, the PAC portion is redesignated as additional membership dues.

MEMBER BENEFITS

WHAT YOU GET.

A dedicated voice in local government, training for every level of your team, and a community of hospitality leaders.



ADVOCACY

OCHLA serves as your dedicated voice in local government, representing hotels and lodging establishments throughout Orange County. We monitor and influence legislation affecting the industry and protect your business against burdensome regulations. Members receive timely updates on regulatory changes and exclusive alerts about pending legislation, so they can prepare and adapt early.

- **Repeal of Irvine's work rules ordinance.** After 14 months of persistent advocacy, the Irvine City Council voted 4-2 to repeal an ordinance that imposed onerous and unworkable work rules on Irvine's hospitality industry.
- **Defeat of Anaheim's Measure A.** In 2023, Anaheim voters overwhelmingly rejected Measure A, a UNITE HERE Local 11 initiative that would have imposed complex work restrictions and wage increases on every hotel in the city.
- **Buena Park hotel development.** When opposition threatened to derail Buena Park's first new hotel project in years, OCHLA led a digital advocacy campaign that defeated a referendum signature-gathering effort and let the hotel complete the entitlement process.

COMMUNITY

Connect with fellow hospitality professionals through regular mixers, workshops, and industry events, and build relationships with vendors, suppliers, and service providers selected for the hotel and lodging industry.

Every manager you list on your application gets the Hospitality Beat newsletter and event invitations.

EDUCATION

Complimentary or discounted training and certification for every level of your team. Recent programs:

CPR/AED and First Aid certification with the Anaheim Marriott

Active shooter training with the Anaheim Police Department

The Psychology of Service seminar

Check-In and Cheers networking series







JOIN TODAY

ochotels.org/join

Questions? Danny Fierro, Executive Director
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SCAN TO JOIN